

# Lead

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## Lead Object

The **Lead** is a primary record type in Order Time.

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### End Point

/lead

GET, POST, PUT, DELETE

GET and DELETE requests expect parameter id of type Int32.

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### Converting a Lead to a Customer via API

If you pass the Lead ID by itself with a PUT, it will convert the Lead to a Customer.

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### Properties

Property	Caption	Data Type	Required
CompanyName	Company	String (50)	False
Name	Name	String (50)	True
Parent	Sub of	String (50)	False
TaxRegistrationNumber	Tax Reg. No.	String (50)	False
Website	Website	String (50)	False
Note	Note	String (4000)	False
SalesTaxCertificate	Resell Number	String (15)	False
PrimaryContact	Primary Contact	Person	False
Id	Id	Int32	False

ClassRef	Class	EntityRef	False
CurrencyRef	Currency	EntityRef	False
DiscountRef	Discount	EntityRef	False
FOBRef	FOB	EntityRef	False
ItemSalesTaxRef	Tax Item	EntityRef	False
LeadStatusRef	Lead Status	EntityRef	False
PriceLevelRef	Price Level	EntityRef	False
ProxyRef	Proxy	EntityRef	False
SalesRepRef	Sales Rep	EntityRef	False
SalesTaxCodeRef	Tax Code	EntityRef	False
ShipMethodRef	Ship Method	EntityRef	False
TermRef	Terms	EntityRef	False
TypeRef	Type	EntityRef	False
IsActive	Active	Boolean	False
BillAddress	Bill Address	Address	False
PrimaryShipAddress	Primary Ship Address	Address	False
CustomFields	Custom Fields	Array of CustomFieldData	False

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## Json Sample

```
{
  Id: 1947,
  Name: "Peter Pan LLC",
  IsActive: true,
  CompanyName: "Peter Pan LLC",
  PrimaryContact: {
    Salutation:"Mr." ,
    FirstName: "Aaron",
    MiddleName:"H" ,
    LastName: "Rogers"
  },
  BillAddress: {
    Name: "Default",
    Addr1: "Peter Pan LLC",
    Addr2: "45 Hart St",
    Addr3: "Suite 5",
    Addr4:"" ,
    City: "NY",
    State: "NY",
    Zip: "00250",
    Email: "aaron@greenbay.com",
  },
  PrimaryShipAddress: {
    Name: "Default",
    Addr1: "Peter Pan LLC",
    Addr2: "45 Hart St",
    Addr3: "Suite 5",
    City: "NY",
    State: "NY",
    Zip: "00250",
    Email: "aaron@greenbay.com"
  },
  SalesTaxCodeRef: {
    Id: 3,
    Name: "Non"
  },
  CustomFields: [
    {
      Name: "CustomerCust1",
      Value: 8798,
    },
    {
      Name: "CustomerCust2",
      Value: true,
    }
  ]
}
```

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