B2B - Image Sizing Guidelines

This will be a quick guide to Image Sizing Guidelines for our B2B Portal. Follow the best practices listed below for a very good looking B2B selling channel for your customers. There is also a section for where product images show up within the portal.

Best Practices for Image Sizes

- **Image Size Ratio 1:1**
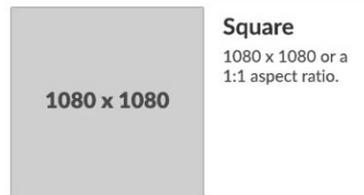
- **Recommended Image Resolution: 500 x 500 pixels**
  - We've tested sizes all the way up to 1080x1080 pixels and they work just fine.
  - Example Image:

- **Minimum Image Resolution: 380 x 380 Pixels**
  - Any smaller than around this size and your images may become blurry!

- **Image File Types: JPG / PNG Recommended**
  - PNG Images with transparency work great and create a crisp look for the product.

- **Remember to center your product within the square, leaving white space above and below the product is a recommended best practice to avoid any cut-off.**

Where does my product appear?

- # Featured Products on the Front Page
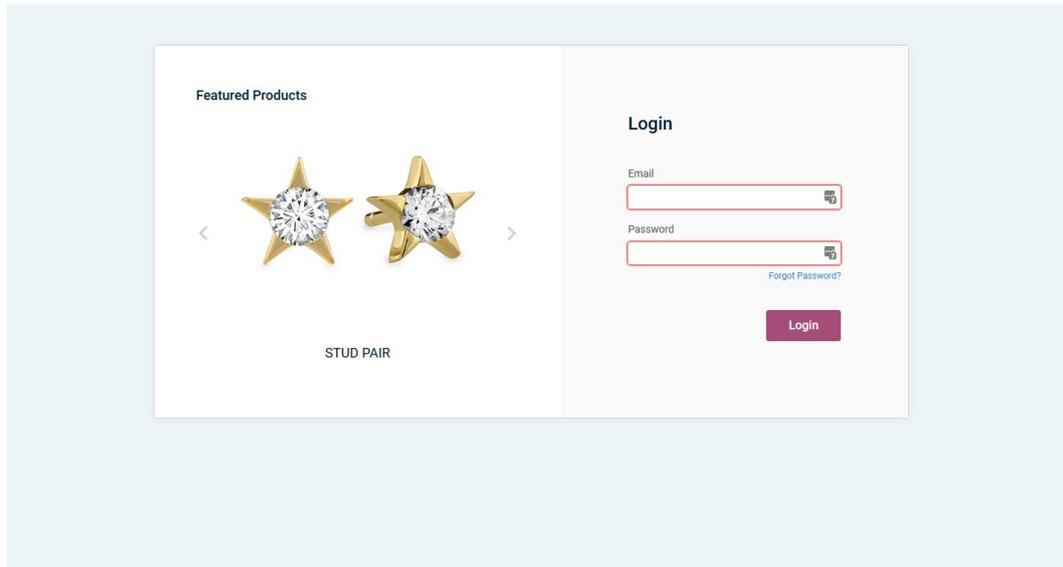
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Featured Products

STUD PAIR

Login

Email

Password

Forgot Password?

Login

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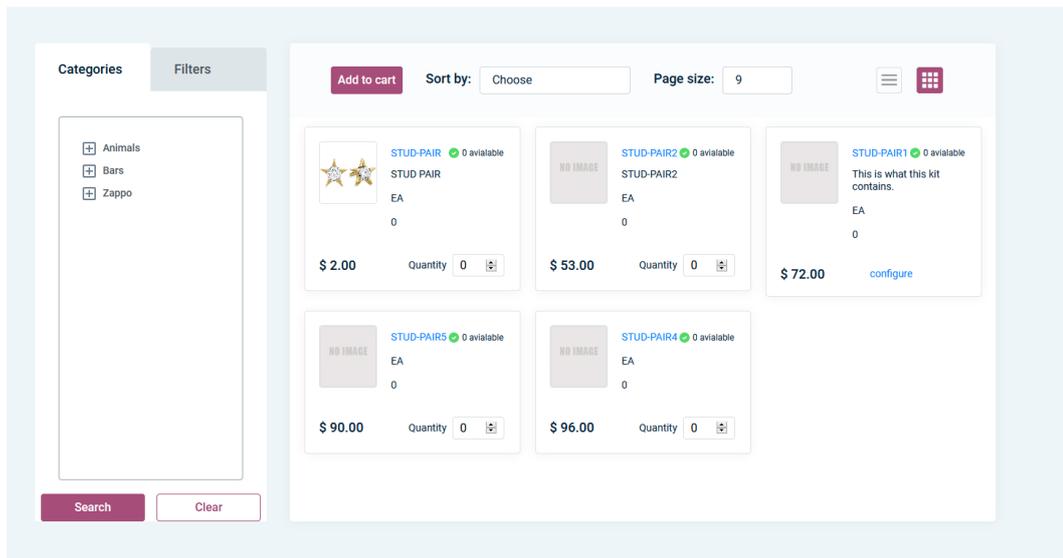
- # Grid View

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stud-pair

Michael Mores

0 items   0.00

PRODUCTS   ACCOUNT   CONTACT US

Categories   Filters

+ Animals
+ Bars
+ Zappo

Search   Clear

Add to cart   Sort by: Choose   Page size: 9

	STUD-PAIR ⊘ 0 avialable		STUD-PAIR2 ⊘ 0 avialable		STUD-PAIR1 ⊘ 0 avialable

STUD-PAIR ⊘ 0 avialable
STUD PAIR
EA
0
$ 2.00   Quantity 0

NO IMAGE   STUD-PAIR2 ⊘ 0 avialable
STUD-PAIR2
EA
0
$ 53.00   Quantity 0

NO IMAGE   STUD-PAIR1 ⊘ 0 avialable
This is what this kit contains.
EA
0
$ 72.00   configure

NO IMAGE   STUD-PAIR5 ⊘ 0 avialable
EA
0
$ 90.00   Quantity 0

NO IMAGE   STUD-PAIR4 ⊘ 0 avialable
EA
0
$ 96.00   Quantity 0

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- # List View

stud-pair 🔍

👤 Michael Mores ▾   🛒 0 items 0.00

PRODUCTS   ACCOUNT   CONTACT US

Categories	Filters

Add to cart   Sort by: Choose   Page size: 10   ☰ ⊞

☐ Animals
☐ Bars
☐ Zappo

IMAGE	PRODUCT	DESCRIPTION	PRICE	AVAILABLE	UOM	QUANTITY
⭐⭐	STUD-PAIR	STUD PAIR	2.00	0	EA	0
	STUD-PAIR2	STUD-PAIR2	53.00	0	EA	0
	STUD-PAIR1	This is what this kit contains.	72.00	0	EA	Configure
	STUD-PAIR5		90.00	0	EA	0
	STUD-PAIR4		96.00	0	EA	0

Search   Clear

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- # Product Details Page

  ○

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  Search 🔍

  👤 Michael Mores ▾   🛒 0 items 0.00

  PRODUCTS   ACCOUNT   CONTACT US

  🛒 Products > STUD-PAIR

  Frequently bought together

  STUD-PAIR

  Description: STUD PAIR

  Available: 0

  UOM: EA

  $ 2.00

  Quantity 0

  Add to cart

  ⭐⭐ ⭐⭐ ⭐⭐

  ○ **Adding Multiple Images to an item adds them to the slider for that item in the B2B Portal. Remember to set the default image which will always be the first one shown.**

- **B2B - Configuring the Portal Settings (Includes how to set Featured Items)**
    - **TO APPLY CHANGES TO YOUR FEATURED ITEMS YOU MUST REFRESH YOUR PORTAL**
    - To do this go to Admin > B2B Customer Portals > Click Refresh Portal (It's below the Configure & Deactivate Buttons)

Return to the B2B Portal Guide